

# JobPixel Marketing Checklist

- Brand Colors** - These should be in hex code format and include your primary color as well as up to 4 additional secondary colors.
- Brand Guidelines** - This can be a link to an online document or an attachment sent to your JobPixel Account Manager
- Marketing Taglines** - Provide 3 to 5 taglines related to your company's mission/vision, culture, etc. that can be used in creating your video compilations
- Cover Photo** - The cover photo image will be displayed at the top of shared videos and widgets and on your JobPixel career page
- Profile Image** - The profile image can be your logo or icon which will be displayed on videos, widgets, jobs and more
- Logos** - Provide hi-res logo files for use in your videos. For maximum flexibility, please include full color, 1-color white and 1-color black versions.